„Taking the necessary Step forward“
Solving the E-waste Problem (Step initiative)
Vision

To be agents and stewards of change, uniquely leading global thinking, knowledge, awareness and innovation in the management and development of environmentally, economically and ethically-sound e-waste resource recovery, re-use and prevention.
Mission

• To foster inclusive solutions-oriented member dialogue, cooperation and consensus by providing a global platform for sharing information, knowledge and recommendations founded on expert scientific research and multi-stakeholder sectoral experience.

• To work internationally with receptive external partners to develop fair and objective policies to stimulate and demonstrate practical, measured and effective responses to e-waste prevention, management and processes.

• To lead the e-waste management discussion worldwide by providing a scientific basis from which to inform and actively change the awareness, knowledge, attitudes and behaviour of the international business and consumer public.
Objectives

- **E-Waste Research & Piloting:**
  - to define and prioritise specific areas requiring knowledge-leadership and action
  - to conduct and publish scientific research to inform knowledge and policy-making
  - to steward and promote positive change in the use of natural resources
  - to research the design of systems, processes and management practice
  - to support the piloting of problem-solving ideas through to implementation
  - to monitor and analyse product-to-recycler supply chain effectiveness
Objectives

- **Strategy & Goals-Setting:**
  - to modify strategies and recommendations to suit differing national economic realities
  - to describe, define and document best e-waste practice
  - to leverage member expertise to define optimisation potential and goals by industry sector
  - to grow the funding base for the organisation to support the delivery of its goals and aims
Objectives

- **Training & Development:**
  - to develop Step as a training partner for multi-sector e-waste players
  - to define the standards and syllabus for training
  - to organise capacity-building and employee training modules
  - to further develop the Step E-waste Academy

- **Communication**
  - to assess and research the member base about needs, priorities and benefits sought
  - to design and write publications to broaden audiences and to deepen their understanding
  - to raise awareness about issues and opportunities in e-waste prevention, processing and disposal
  - to engage with National Governments on legislation development
Core Principals

Step's work is founded on scientific assessments of the social, environmental and economic aspects of e-waste.

Step conducts research on the entire life cycle of electronic and electrical equipment.

Step's research and pilot projects aim to contribute to the solution of e-waste problems.

Step condemns all illegal activities related to e-waste, including illegal shipments.

Step seeks to foster safe, eco/energy-efficient and socially responsible re-use and recycling practices around the world.
Step Membership
Membership

Step is a science-based initiative founded by various UN organizations. We create and foster partnerships between companies, academic institutions, and governmental and non-governmental organizations.

Step membership is open to companies, governmental organizations, academic institutions, NGOs and international organizations that commit to actively and constructively participating in Step’s work by signing Step’s Memorandum of Understanding. Step members are expected to make monetary and in-kind contributions to support the Initiative and its projects.
Benefits of Step Membership

- StEP provides its members with unparalleled access to e-waste data and information.
- StEP provides its members with a neutral platform to actively engage in solutions-based discussions, work directly and collaboratively on StEP projects, and encourage innovative ideas to address e-waste problems.
- StEP offers its members support and counsel on e-waste and related problems.
- StEP increases the visibility of members’ efforts to address e-waste problems.
Thank you for your attention!

StEP Secretariat

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